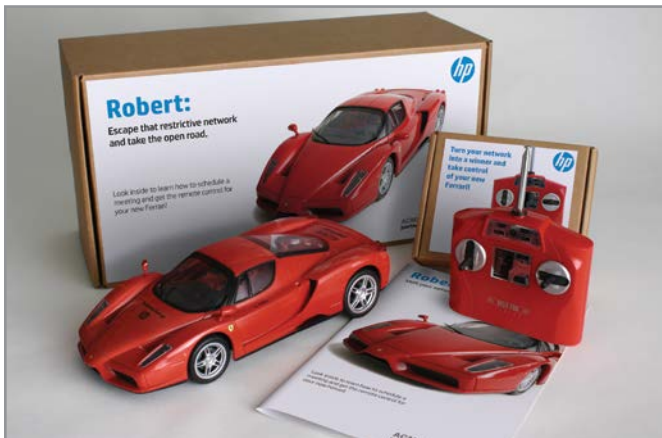


It's Good to Go Bazzirk.

Bazzirk is a world thought leader in partner and alliance marketing. Our proprietary demand generation systems lead the industry in response rates and ROI. Our campaigns are implemented worldwide, hundreds of times each quarter. For 25 years, we've built programs, run portals, managed MDF, recruited partners, and run highly effective promotions and spiff programs. Here are snapshots of two of our most popular offerings.

PWR System™: The Premier Demand Generator for Partner Marketing

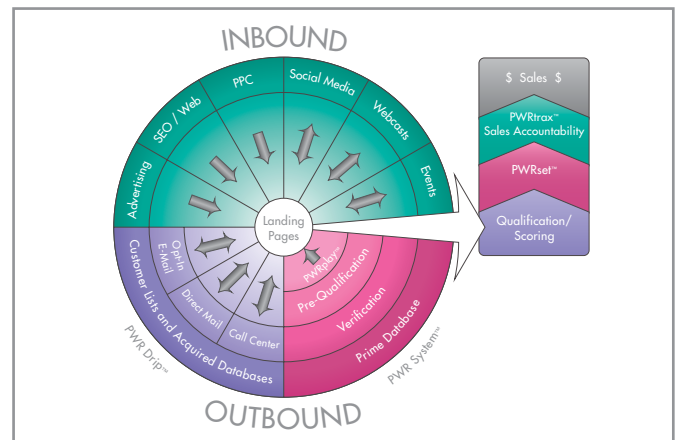


PWR System prospects are sure to get the message when it comes with these deliverables. The integrated campaign includes precise database targeting, personalized materials, call center follow-up, and real-time reporting via a secure lead management system.

PWR System is the world's most efficient way to land large opportunity sales. Here are the highlights:

- Industry-leading response rates and ROI
- Proven in thousands of campaigns worldwide
- Closed-loop system with real-time metrics
- Easy to implement
- Frees partner to focus on sales and customer service
- Templated content assures consistent application of pre-approved messages

PWR Integrator™: Marketing Automation for the Partner World



The PWR Integrator system: Bazzirk provides turnkey management and all content, turning partners into effective marketeers.

PWR Integrator rolls all sources of marketing funds into an integrated system that scores and nurtures leads and assures effective follow-up. The highlights:

- Developed specifically for partner marketing
- Turns partners into effective marketeers
- Built-in metrics and closed loop accountability
- Includes ongoing consultation and all content
- Gives you direct contact with partner sales forces
- Provides "eyes and ears" for you within partner organizations
- Partners are empowered to concentrate on sales and customer service
- Messages and brand stay current, content is refreshed

It's Time to Go Bazzirk.

Contact us now to learn more in a no-obligation presentation.

PWR@Bazzirk.com